

Changan Automobile Brings Its Global Product Lineup to Mondial de l'Auto 2026, with CHANGAN NEVO making its European debut

- **CHANGAN NEVO makes its European debut, with its best-selling EV SUV CHANGAN NEVO Q05 to the European lineup, set to officially go on sale in Q1 2027.**
- **CHANGAN NEVO, CHANGAN DEEPAL and AVATR bring a multi-powertrain lineup to Mondial de l'Auto 2026.**
- **AVATR CONCEPT T09 makes its global premiere, redefining new luxury aesthetics.**
- **Changan announces major updates across its brands and products, sales and services, and localised production capacity in the European market.**
- **Luís Figo, the legendary Portuguese footballer, has been appointed the Changan Product Experience Ambassador.**

Paris, France, 12 October 2026. Mondial de l'Auto 2026, one of the world's leading international motor shows, opens today. Changan Automobile is hosting a global media event under the theme "Firmly Rooted, Growing Together", presenting its global brand and product lineup, including the European debut of CHANGAN NEVO and the European premiere of the CHANGAN NEVO Q05. Changan is also announcing major updates to its products, localisation strategy and brand initiatives, underlining its commitment to its global Vast Ocean Plan. Luís Figo, the legendary Portuguese footballer, has been appointed the Changan Product Experience Ambassador and will drive one of Changan's models on the streets of Paris, sharing his experience with audiences around the world.

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“Europe is the birthplace of the car and home to many world-leading brands. In March last year, we launched the CHANGAN and AVATR brands in Europe, with AVATR as an ‘automotive brand defined by original design and intelligent new luxury.’ In September last year, we added CHANGAN DEEPAL to the CHANGAN family, a ‘tech-sport trendsetter.’ Today, we add CHANGAN NEVO to the CHANGAN family, focused on families around the world and committed to offering great family cars,” said Zhao Fei, General Manager of Changan Group, at the Changan Automobile media event. “Changan is here for the long term, putting down roots and growing in Europe. Together with our partners, we will move the global auto industry forward and bring better products and services to customers worldwide.”

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Advancing the Global Vast Ocean Plan

“Firmly Rooted, Growing Together” is the theme of Changan Automobile’s media event at Mondial de l’Auto 2026 and reflects the company’s commitment to long-term partnership, close collaboration and shared, lasting growth. With Europe as a strategic benchmark, Changan continues to put “In Europe, For Europe” into practice and to build brand awareness through a steady, long-term approach and the strength of its heritage.

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Changan Automobile is developing the European market as a strategic priority for brand elevation, technology implementation and system capability building, using its European experience to support its global ambitions. As one of the first Chinese auto brands to establish design and R&D operations in Europe, Changan has been in this region for 25 years. The major announcements in Paris mark Changan's accelerating shift towards a fully global operating model.

Global Product Lineup Takes the Stage

At Mondial de l'Auto 2026, Changan is bringing CHANGAN NEVO to the European market, with three models making their European premiere: CHANGAN NEVO Q05, CHANGAN NEVO Q06 and CHANGAN NEVO A06. The NEVO Q05 is the first CHANGAN NEVO model developed for global markets. With the addition of CHANGAN NEVO, Changan now has a comprehensive brand and product lineup in Europe. Around the world, one million customers have chosen CHANGAN NEVO within 3 years. Changan is committed to offering great family cars and bringing smart, comfortable mobility to all. In China, the NEVO Q05 has been the best-selling compact SUV for 6 consecutive months and will be launched early in 2027.

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The CHANGAN DEEPAL S07 PHEV and the right-hand-drive CHANGAN DEEPAL S05 PHEV take the stage, bringing two PHEV models to the European market. Adapted to European road conditions and driving habits, both models show the style and substance of CHANGAN DEEPAL. The CHANGAN CS55 PLUS BlueCore HEV also makes its first appearance outside China, showcasing the strength of Changan's hybrid technology.

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The inaugural model of AVATR's high-end flagship lineup, the AVATR CONCEPT T09, AVATR's tech-luxury flagship SUV, makes its European debut, bringing a new take on luxury to European customers.



At the technology level, Changan brings its Changan BlueCore Ultra Hybrid

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technology, covering HEV, PHEV and REEV to meet the diverse powertrain needs of European users, delivering low costs, energetic performance and a quiet driving experience. It also showcases intelligent technologies including Changan SDA Pilot, SDA Cockpit and SDA Chassis, making every journey smarter.

Accelerating Localisation Strategy Across the Board

In addition to its brand and product announcements, Changan Automobile is announcing major updates to its localisation strategy and initiatives.

As the Changan Automobile Product Experience Ambassador, Luís Figo will visit the Changan Automobile stand and get to know Changan Automobile's technology, products and design first-hand. He will also drive one of Changan Automobile's models on the streets of Paris, giving audiences around the world a football legend's view of the experience. With a global outlook guiding its brand growth, Changan Automobile sees sport as a powerful way to connect with customers around the world.



Changan Automobile is bringing withU, its global customer care programme, to Europe, providing full support for customers throughout ownership. For after-sales

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support, it prioritizes quality, reinforces its European parts hubs, and provides round-the-clock rapid assistance. The company has established 4 regional parts hubs in the Netherlands, the UK, Spain and Italy, keeping parts availability above 97%. It delivers parts to major cities within 24 hours and anywhere in Europe within 72 hours. In addition, a European Call Centre in Romania provides 7×8 (7 days a week, 8 hours a day) support to customers.

In the end of 2026, Changan Automobile will establish nearly 400 sales and service outlets across 15 European countries, including Spain, Italy, the UK, Germany, Poland and Portugal. The network is expected to reach 650 outlets by 2027. To set its service apart, pan-European roadside assistance (RSA) and complimentary basic maintenance will be introduced. The company will also work with European partners to offer a wide range of finance solutions, further enhancing the ownership experience for European customers.

Changan Automobile continues to advance its localisation strategy in Europe. This year, the company set up three new national sales companies in the UK, Spain and Italy. It now has eight subsidiaries across Europe with more than 800 employees, over 80% of whom are local. In the next three years, the workforce will grow to 1,200, creating 2,400 local jobs, contributing to tax revenue and supporting local economies and communities.

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Mondial de l'Auto, one of the world's leading motor shows and the first international motor show in history, provides a global stage for Changan Automobile. At the show's 91st edition, Changan is presenting its global brand and product lineup, bringing advanced intelligent and electrified technology within reach of customers in Europe and beyond.

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About Changan

With 164 years of industrial heritage and more than four decades of automobile manufacturing expertise, Changan Automobile has evolved from a pioneer of China's modern industry into a global automotive brand. Changan began exploring the European market in 2001 and established its Global Design Centre in Turin, Italy. Today, Changan operates 22 manufacturing bases and 93 plants worldwide, serves six major regional markets, including China, and is expanding its presence to 149 countries and regions.

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